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# StreetSmart Chicago



## Synopsis

VanDam's award-winning Chicago StreetSmart maps all top attractions including museums, major architecture, hotels, historic sites, and more - all at an immensely legible super-scale, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. Chicago StreetSmart includes a stunning dimensional detail of Downtown, The Loop and the Near North, as well as the rest of Chicagoland. Edition also contains a CTA Subway and RTA map. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the Windy City. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant Chicago StreetSmarts and a sexy souvenir to boot!

## Book Information

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## Customer Reviews

"...A Connoisseur's Map!" --USA Today  
"For savvy travelers." --Playboy Magazine  
"The Map." --The New York Times  
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"The Map." --The New York Times

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information architect. He is the president, principal and creative director of New York-based VanDam

Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

I used to buy these from the Savvy Traveller store on Michigan Avenue but now that they're available on it's much simpler. I give the Chicago map to out-of-town guests and VanDam's maps of other world cities to friends who are planning trips. The detail in all of them is amazing, including the 3-D renderings of important buildings. The laminate holds up through lots of use, the unfolded size is much more manageable than the usual paper maps, and the typography is both stylish and readable. The Beijing map actually has street and place names in Chinese characters, pinyin romanization, and English. Can't go wrong with these.

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